



BACHELOR OF APPLIED TECHNOLOGY
EVENT & HOSPITALITY SERVICES CONCENTRATION
PARTNERSHIP PROGRAM OF STUDY

Student Name _____ E-mail _____

Initial Conference _____ Advisor _____

COURSES TO BE COMPLETED AT JONES COLLEGE

Table with 6 columns: Course, Hours, Grade, Course, Hours, Grade. Rows include ENG 1113, ENG 1123, History Core, ART 1113, ECO 2113, BIO/PHY/CHE/GG, MAT 1313, MAT 1753, SPT 1113, and PSY 1513.

Technical Core (list 28 hours from your technical program)

Table with 6 columns: Course, Hours, Grade, Course, Hours, Grade. Multiple empty rows for listing technical core courses.

May transfer 60 hours from the community college

Technical hours from the following programs can be applied to the Bachelor of Applied Technology:

- Business Management
Culinary Arts
Office Systems Technology

COURSES TO BE COMPLETED AT MISSISSIPPI STATE UNIVERSITY

Arts & Sciences Core (30 hours)

Course	Hours	Grade	Course	Hours	Grade
EN 3313 Writing for the Workplace	3		SO 4503 Gender and Work	3	
MA 2113 Intro to Statistics	3		AN 2203 Intro to Race & Ethnicity	3	
Science (no lab required)	3		PSY 4813 Positive Psychology	3	
PHI 3013 Business Ethics	3		HI 4243 American Life & Thought	3	
CO 3803 Principles of Public Relations	3		Humanities Core: HI, EN (See advisor for complete list of approved courses.)	3	

Business Core (24 hours)

Course	Hours	Grade	Course	Hours	Grade
BIS 3233 Management Information Systems	3		MKT 4613 Services Marketing	3	
MKT 3013 Principles of Marketing	3		MKT 4423 Strategic Brand Management	3	
MGT 3513 Intro to Human Resource Management or MGT 4613 Cross Cultural Mgt	3		MKT 4513 Resort-Convention Marketing	3	
MGT 3823 Responsible Leadership or MGT 3323 Entrepreneurship	3		MKT 3513 Marketing Internship	3	

Electives (6 hours)

Courses	Hours	Grade	Courses	Hours	Grade
Arts & Sciences Upper Division Elective	3		Free elective	3	

*** NOTE: Questions about approved course substitutions should be directed to the MSU advisor.