

**BACHELOR OF APPLIED TECHNOLOGY
 EVENT & HOSPITALITY SERVICES CONCENTRATION
 PARTNERSHIP PROGRAM OF STUDY**

Student Name _____ E-mail _____

Initial Conference _____ Phone _____

COURSES TO BE COMPLETED AT EAST CENTRAL COMMUNITY COLLEGE

| Course | Hours | Grade | Course | Hours | Grade |
|---|-------|-------|--|-------|-------|
| ENG 1113 English Composition I | 3 | | BIO/PHY/CHE/GG (lab required) | 4 | |
| ENG 1123 English Composition II | 3 | | MAT 1313 College Algebra or MAT 1753 Quantitative Reasoning | 3 | |
| History Core: HIS (See advisor for complete list of approved courses.) | 3 | | SPT 1113 Public Speaking I | 3 | |
| ART 1113 Art Appreciation or MUS 1113 Music Appreciation | 3 | | BIO/PHY/CHE/GG (lab required) | 4 | |
| ECO 2113 Principles of Macroeconomics | 3 | | PSY 1513 General Psychology | 3 | |

Technical Core (list 28 hours from your technical program)

| Course | Hours | Grade | Course | Hours | Grade |
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May transfer 60 hours from the community college.

Technical hours from the following programs can be applied to the Bachelor of Applied Technology:

- Business Technology
- Culinary Arts
- Hotel & Restaurant Management

COURSES TO BE COMPLETED AT MISSISSIPPI STATE UNIVERSITY

Arts & Sciences Core (30 hours)

| Course | Hours | Grade | Course | Hours | Grade |
|--|-------|-------|--|-------|-------|
| EN 3313 Writing for the Workplace | 3 | | SO 4503 Gender and Work | 3 | |
| MA 2113 Intro to Statistics | 3 | | AN 2203 Intro to Race & Ethnicity | 3 | |
| Science (no lab required) | 3 | | PSY 4813 Positive Psychology | 3 | |
| PHI 3013 Business Ethics | 3 | | HI 4243 American Life & Thought | 3 | |
| CO 3803 Principles of Public Relations | 3 | | Humanities Core: HI, EN (See advisor for complete list of approved courses.) | 3 | |

Business Core (24 hours)

| Course | Hours | Grade | Course | Hours | Grade |
|--|-------|-------|--------------------------------------|-------|-------|
| BIS 3233 Management Information Systems | 3 | | MKT 4613 Services Marketing | 3 | |
| MKT 3013 Principles of Marketing | 3 | | MKT 4423 Strategic Brand Management | 3 | |
| MGT 3513 Intro to Human Resource Management or MGT 4613 Cross Cultural Mgt | 3 | | MKT 4513 Resort-Convention Marketing | 3 | |
| MGT 3823 Responsible Leadership or MGT 3323 Entrepreneurship | 3 | | MKT 3513 Marketing Internship | 3 | |

Electives (6 hours)

| Courses | Hours | Grade | Courses | Hours | Grade |
|---|-------|-------|---------------|-------|-------|
| Arts & Sciences Upper Division Elective | 3 | | Free elective | 3 | |

*** NOTE: Questions about approved course substitutions should be directed to the MSU advisor.