



**MISSISSIPPI STATE UNIVERSITY™**  
**MERIDIAN**

***EMPHASIS:***

# **EVENT & HOSPITALITY SERVICES**

## **30 HOURS**

### **Required Courses:**

- EN 3313 Writing for the Workplace
- PHI 3013 Business Ethics
- PSY 4813 Positive Psychology
- HI 4243 American Life & Thought
- AN 2203 Cultural & Racial Minorities
- MGT 4614 Cross Cultural Management **OR** MGT 3513 Introduction to Human Resources
- MGT 3323 Entrepreneurship **OR** MGT 3823 Responsible Leadership
- MKT 3013 Principles of Marketing

### **Plus, take any two courses from the following list:**

- MKT 4613 Services Marketing
- MKT 4423 Strategic Brand Management
- MKT 4513 Resort-Convention Marketing
- MKT 3513 Marketing Internship
- MKT 4113 Personal Selling



Bachelor of Applied Science MSU Meridian